

PREPARED EXCLUSIVELY FOR TIM HORNER

Oakhouse & The Lounge

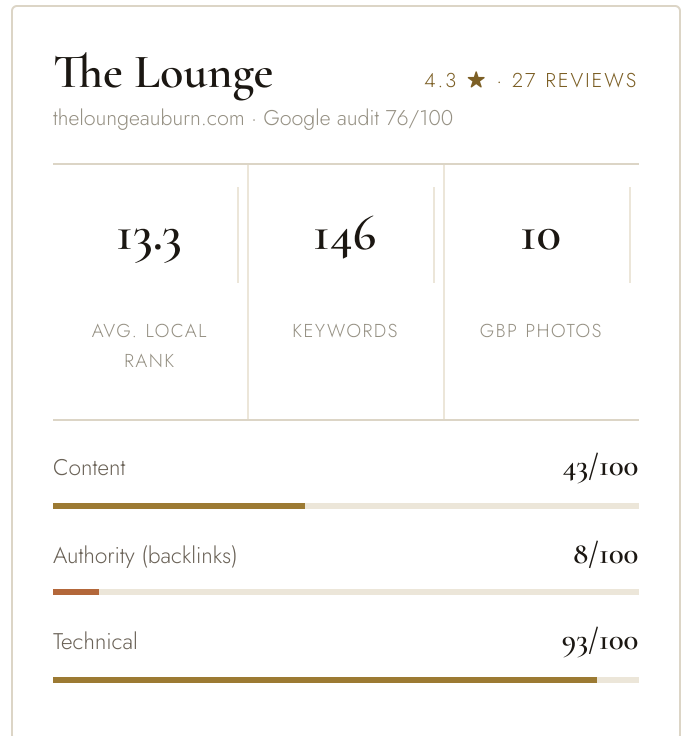
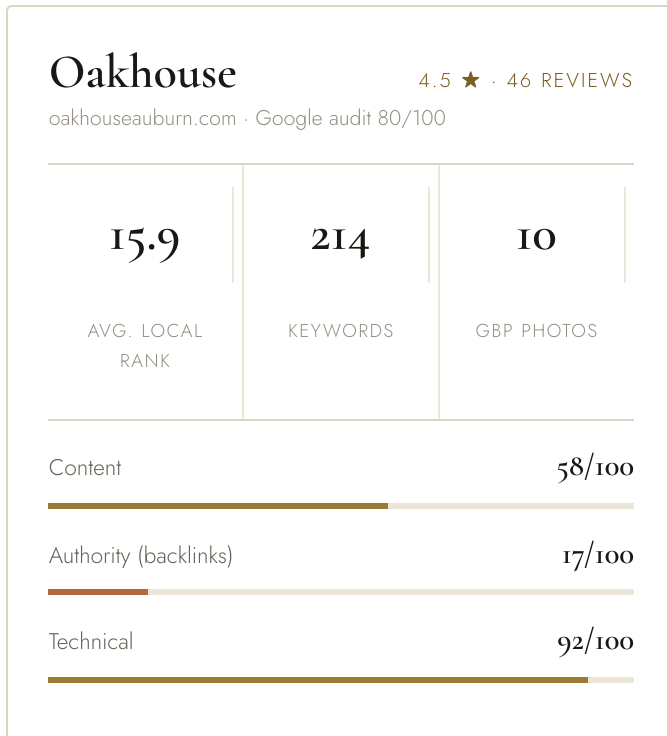
Two brands. One historic address. One marketing partner.

*A complete digital presence —
built, managed, and measured.*

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Where you stand today

You have two beautiful restaurants, real reviews from people who love them, and professional photography already on a hard drive. What's missing is a system that turns all of that into a steady stream of new guests. Here's the honest picture — pulled from live SEO & Google audits this week.



In plain English. The technical bones are fine — that's not the problem. You're **invisible at the moment that matters**. When someone searches "best steakhouse near me" or "cocktail bar Auburn," you land around **13th–16th** — not in Google's top-three map pack, where the reservations are won. Your ratings are strong, but with only **10 photos and a handful of posts** on each Google profile — and social that went quiet after launch — Google (and new guests) have almost nothing fresh to find. **Every one of these gaps is fixable, and most are quick wins.**

Not "another social media person." A **marketing system** that runs both brands like a department — consistent, on-brand, and pointed at real outcomes: covers, reservations, parties, and reviews.

Real photography is the raw material. AI is the production engine — never the content faker.

One monthly shoot of your actual food and rooms, repurposed by a system into a month of polished, scheduled content. The camera handles taste; the system handles consistency.

THE METHOD

One shoot, a month of content

- › A monthly on-site shoot — 30–40 hero images & video per venue
- › Each asset designed into feed posts, Stories, and Reels
- › Two voices: Oakhouse refined & warm, The Lounge sexy & spontaneous
- › You approve everything before it posts — one tap

THE OUTCOME

Visible, consistent, measured

- › Never go dark again — content ships on schedule, guaranteed
- › Climb the local map pack & show up in AI search answers
- › A steady engine for new Google reviews
- › One clear report each month — exactly what your money did

The edge. Most agencies put one junior person on your account and hope. We pair a real monthly shoot with a production system that lets a senior operator deliver agency-level output across both brands — faster, more consistently, and without the slop. That's how two restaurants get fed every day without ever looking automated.

What you get

PILLAR 01

Social, both venues

- › 5x / week curated posts each
- › Daily Stories & weekly Reels
- › Monthly content shoot
- › Comment & DM management

PILLAR 02

Two custom websites

- › Bespoke, high-end design
- › Mobile-first & fast
- › Reservations & events built in
- › Ongoing hosting & updates

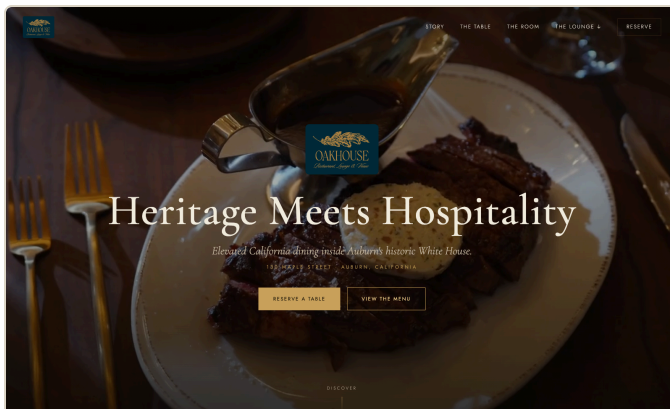
PILLAR 03

Local SEO & reviews

- › Google Profile optimization
- › Weekly Google posts & photos
- › A review-generation engine
- › Local + AI-search visibility

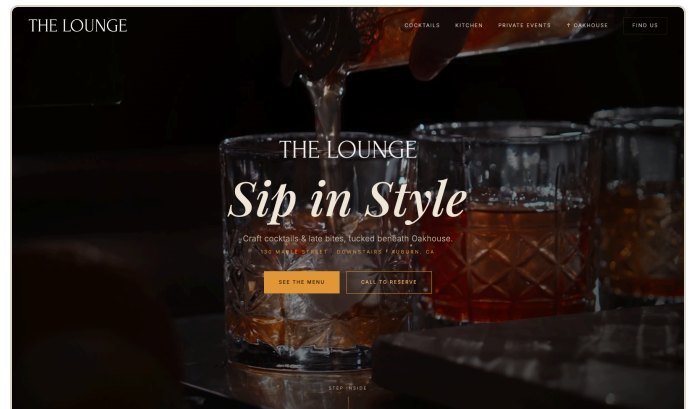
A FIRST LOOK — YOUR SITES, REIMAGINED

Built this week from **your own logos, photography, and menu** — a glimpse of the custom experience your brands deserve:



Oakhouse

concept · oakhouseauburn.com



The Lounge

concept · theloungeauburn.com

Live, interactive versions — with full-motion video — available to walk through in our meeting.

The investment

A single, predictable partnership — built so you can start where it makes sense and scale as the results show up.

RECOMMENDED · FULL MARKETING PARTNERSHIP	STEP-DOWN OPTION
\$3,500 / month	\$1,800 / month
Social management — both venues \$2,800	Social only — both venues
Local SEO, Google Profile & reviews \$550	4x / week posts & Stories
Website hosting, care & updates (x2) \$150	Monthly shoot + reporting
Your outsourced marketing department \$3,500/mo	Add SEO & websites anytime

ONE-TIME PROJECTS (PHASED)

Two custom websites (bundled)	\$2,500 · \$1,500 each separately
Local SEO foundation & citations	\$1,000

No setup fee. Your first month includes brand setup, your first photo shoot, and content going live.

PHASE 1 · NOW Social goes live First shoot booked, both feeds active within a week.	PHASE 2 · 30–60 DAYS Websites launch Custom sites replace the templates — reservations & events built in.	PHASE 3 · ONGOING SEO compounds Profiles, reviews & local rankings climb month over month.
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90

Judge me at 90 days, not two weeks. Social and search compound — but you'll see the difference in week one: consistent, polished, on-brand content across both restaurants, every day, with a report each month proving the return.

Three simple steps to a marketing presence that finally matches the quality of the food.

1

Approve & book

Choose your starting package and lock in the first content shoot date.

2

Hand over access

Instagram, Facebook & Google profiles, plus your logos and brand files.

3

Go live

Both feeds active within a week — websites and SEO follow in parallel.

You've already done the hard part — built two restaurants worth talking about.
Let's make sure Auburn is actually talking about them.

Matt — Close Curtain

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Pricing valid 30 days